



**Tenth Meeting of the
Voorburg Group on Service Statistics**

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Session 2

European Union Pilot Studies and Surveys

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Summary

This paper by describing the work of Eurostat in the field of pilot surveys introduces the Germany, Italy and Netherlands contributions to session 2.

These countries by acting at European level as co-ordinating countries will report on the first conclusions and recommendation for further development in the area of audiovisual, Horeca and travel agencies and Transport activities.

The group will also be informed of the intention of Eurostat to start in the second half of 1995 a pilot study in the field of inward establishment trade.

1. Objectives

Within the framework of the Action Programme for the improvement of service statistics (Council decision 92/326/EEC) Eurostat has organised a number of pilot studies with the following objectives:

1. developing and testing of methodology and statistics tools;
2. start collection of enterprise statistics harmonised at the European level.

2. Organisation and results

All pilot projects follow the same organisational structure. After discussions with Member States a standardised questionnaire is agreed upon. After this stage survey adaptations are made in the Member States in order to cope with differences between the Member States (such as the legal forms of enterprises). In general the survey is executed by the National Statistical Office (NSI). One participating NSI acts as co-ordinating institute. The co-ordinating NSI has a number of tasks. Main task for the co-ordinating NSI is to produce the final report with statistical results and methodological conclusions. This report is published by Eurostat.

Up to now one pilot survey project, on business services, has been finished. It has resulted in the Eurostat publication "Business services in Europe".

Currently, three surveys are running. Firstly, there is a pilot survey on horeca and travel agencies, which is coordinated by ISTAT Italy. The project is in an advanced stage; a publication is planned for early 1996. STABU in Germany coordinates a pilot survey on audiovisual services. Almost all reports from Member States have been received. The final report should follow end 1995/early 1996. Finally, there is a transport pilot survey, which is divided into three parts (road transport, rail transport and scheduled and non-scheduled air transport). This project is coordinated by the CBS in the Netherlands and will be finalised in 1996.

As an Annex you will find the different elements which have been part of the questionnaires in the four pilot surveys. The comparison of the elements could be a starting point of an analysis concerning the questionnaires used in the pilot studies. The questionnaires should also be placed in the context of the draft Council regulation concerning structural business statistics which is currently under discussion within the

European Union and which, if adopted, should further harmonise and increase data collection on the European level ¹.

3. Pilot study establishment trade

As a result of the General Agreement on Trade in Services and related instruments (GATS) the Member States will need to collect data in the field of establishment trade. Eurostat Unit D4 is starting in the second half of 1995 a pilot study in the field of inward establishment trade. The objective of the pilot study is to see which data is currently collected in this field in the participating countries, to identify and describe differences in the data collection methodology between Member States and to prepare recommendation to those countries starting the data collection in this field. In addition the results will be presented in the Eurostat Task Force Establishment Trade for discussion on definitions which should be used for the harmonised data collection in this field in the European Union. Eurostat plans to have results ready by the end of 1996/early 1997.

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¹The Annex has been prepared by Denmark's Statistik for a meeting in Cork, Ireland February 1995

ANNEX	Transport		Hotels		Travel agencies		Audiovisual services		Business services	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
1. GENERAL CHARACTERISTICS OF THE ENTERPRISE			X		X		X		X	
1.1 IDENTIFICATION OF THE ENTERPRISE	X		X		X		X		X	
1.2 LEGAL STATUS	X		X		X		X		X	
1.3 CONTROL	X		X			X	X			X
1.3.1 Controlled	X		X			X		X		X
1.3.2 Controlling		X	X			X	X			X
1.4 DOMESTIC LOCAL UNITS AND ESTABLISHMENTS ABROAD	X		X		X			X	X	
1.5 DATE OF CLOSURE OF LAST ACCOUNTING PERIOD	X		X		X		X			X
1.6 ACTIVITY OF THE ENTERPRISE	X		X		X		X		X	
1.6.1 Main activity	X		X		X		X		X	
1.6.2 Secondary activity		X	X		X		X		X	
1.7 YEAR OF BUSINESS START-UP		X	X		X		X		X	

	Transport		Hotels		Travel agencies		Audiovisual services		Business services	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
2. INCOME OF THE ENTERPRISE	X		X		X		X		X	
2.1 GROSS TURNOVER	X		X		X		X		X	
2.2 SUBCONTRACTING	X			X		X		X		X
2.3 TOTAL NET TURNOVER	X			X		X		X		X
2.4 CHANGES IN STOCKS		X	X		X		X		X	
2.5 FIXED PRODUCTION	X		X		X		X		X	
2.6 OPERATING SUBSIDIES	X		X		X		X			X
2.7 OTHER OPERATING INCOME	X			X		X		X		X
2.8 TOTAL OPERATING INCOME	X			X		X		X		X
2.9 FINANCIAL INCOME	X			X		X		X		X
2.9.1 Interest income	X			X		X		X		X
2.9.2 Other financial income	X			X		X		X		X
2.10 EXTRAORDINARY INCOME	X			X		X		X		X
2.11 BALANCE BEFORE TAXES (DEFICIT)	X		X	X			X			X
2.12 TOTAL	X			X		X		X		X

	Transport		Hotels		Travel agencies		Audiovisual services		Business services	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
3. COSTS AND EXPENSES OF THE ENTERPRISE	X		X		X		X		X	
3.1 LABOUR COSTS	X		X		X		X		X	
3.1.1 Gross wages and salaries	X		X		X		X		X	
3.1.2 Employer's social contributions	X		(X)		(X)		(X)		X	
3.1.3 Voluntary social security contributions and other labour costs			(X)		(X)		(X)		X	
3.2 PURCHASES OF GOODS AND SERVICES OF WHICH	X		X		X		X		X	
3.2.1 Changes in stocks		X	X		X		X			X
3.2.2 Purchases of goods and services for resale	X		X		X		X		X	
3.3 DUTIES AND TAXES (OTHER THAN VAT) RELATED TO PRODUCTION	X		X		X		X		X	
3.4 DEPRECIATION	X			X		X		X		X
3.5 OTHER OPERATING COSTS	X			X		X		X		X
3.6 TOTAL OPERATING COSTS	X			X		X		X		X
3.7 FINANCIAL EXPENSES (LEGAL PERSONS ONLY)	X			X		X		X		X
3.7.1 Interest expenses	X			X		X		X		X
3.7.2 Other financial expenses	X			X		X		X		X
3.8 EXTRAORDINARY INCOME	X			X		X		X		X
3.9 BALANCE BEFORE TAXES (PROFIT)	X		X		X	X	X			X
3.10 TOTAL	X			X		X		X		X

	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
4. EXPORTS AND IMPORTS	X			X	X		X		X	
4.1 EXPORTS	X			X	X		X		X	
4.1.1 Intra/extra community	X			X		X	X		X	
4.2 IMPORTS	X			X	X		X			X
4.2.1 Intra/extra community	X			X		X	X			X
5. INVESTMENTS AND LEASING	X		X		X		X		X	
5.1 TANGIBLE FIXED ASSETS	X		X		X		X		X	
5.2 LAND NOT BUILT UPON	X		X		X		X			X
5.3 EXISTING BUILDINGS	X		X		X		X			X
5.4 CONSTRUCTION OR CONVERSION OF BUILDINGS AND OTHER REAL ESTATE	X	X	X		X		X			X
5.5 INTANGIBLE INVESTMENTS		X	X		X		X			X
6. EMPLOYMENT	X		X		X		X		X	
6.1 NUMBER OF WAGE AND SALARY EARNERS	X		X		X		X		X	
6.1.1 Permanent/temporary employees		X	X		X		X			X
6.1.2 Full/part-time	X		X		X		X		X	
6.1.3 Hours worked		X	X		X			X	X	
6.2 NUMBER OF NON-SALARY EARNERS (SELF-EMPLOYED PERSONS, EMPLOYERS, UNPAID FAMILY WORKERS)	X		X		X		X		X	

	Transport		Hotels		Travel agencies		Audiovisual services		Business services	
	Yes	No	Yes	No	Yes	No	Yes	No	Yes	No
7. SECTORAL BREAKDOWN	X		X		X		X			X
7.1 BREAKDOWN OF TURNOVER	X		X		X		X			X
7.2 BREAKDOWN OF PURCHASES	X		X		X		X			X
7.3 BREAKDOWN OF EXPORTS	X			X	X			X		X
7.4 BREAKDOWN OF IMPORTS	X			X	X			X		X
7.5 BREAKDOWN OF FIXED PRODUCTION		X		X		X	X			X
7.6 BREAKDOWN OF TANGIBLE ASSETS	X			X		X	X			X
7.7 BREAKDOWN OF INTANGIBLE INVESTMENTS		X		X		X	X			X
7.8 BREAKDOWN OF EMPLOYMENT	X			X		X		X		X
7.9 BREAKDOWN OF CLIENTS		X		X		X		X	X	
7.10 PHYSICAL OUTPUT	X			X		X		X		X
7.11 REGIONAL DATA	X			(X)		X		X		X